DISPLAY YOUR BANNER
PATCHES WITH PRIDE

Many clubs have earned the National Service Award and Big “E” Award for the first time. Other clubs just aren’t sure of the proper way of displaying all the award patches their club has earned. The following are some suggestions for arranging your hard earned patches in an orderly fashion.

On the National Service Award banner, begin at the left of the banner, placing the chevron patch (year patch) here. As your club receives the program patches, place them in a line beginning at the chevron patch. When a club conducts more than one project in certain programs, a star patch is sent. These stars should be placed around the appropriate patch.

For example, most clubs honor at least six Youth of the Month winners. After placing the Youth of the Month patch on your banner, begin placing the stars around your patch. This will represent the number of youths your club honored throughout the year.

If your club is a Big “E” winner, the “E” patch is to be placed on your National Service Award banner — not on your Big “E” Banner. The chevron (year patch) is to be placed on the Big “E” banner. A suggested way to display the chevrons on the Big “E” banner is to begin at the left of the banner, level with the “E” on the banner. Each time your club earns this prestigious award, place the chevron patch next to the previous one going from the left to the right.

Be sure to always display these banners at your club meetings and programs/projects. The banners are a wonderful public relations tool! Through proper display of the award banner, not only can members be proud of what they have done to help make their community a better place, but also the community will see what Exchange has been doing for them!