PUBLIC RELATIONS AWARD
ENTRY FORM

CLUB NAME______________________________________ CLUB # _______ DISTRICT______________________

Materials submitted which use branding other than that which is official and approved by The National Exchange Club will be disqualified.

(Check one)  □ 29 and fewer members*  □ 30 to 74 members*  □ 75 or more members*

Please check all requirements fulfilled by the club. Entries must be received for judging at National Headquarters no later than June 1. Note: A minimum of six of the 10 requirements must be met to earn this award.

□ Club has a public relations chair and a public relations committee of three or more persons.
   Public Relations Chair ______________________________________________________________

□ Club has a public relations plan for current year or for two or more years.
   □ Copy of plan attached.

□ Club has the Public Relations Resource.

□ Club has shown the Exchange identity video to club members, a nonmember group or through a local media outlet.

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<thead>
<tr>
<th>DatesShown</th>
<th>Attendance</th>
<th>Station</th>
<th>Estimated Media Audience</th>
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□ Club has used Child Abuse Prevention print or video public service announcements one or more times.
   □ Tear sheet attached.  Dates of Air ____________

□ Club uses Exchange Club sign or banner at sponsored events.

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<tr>
<th>Event</th>
<th>Dates</th>
<th>Est. Attendance</th>
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□ Club has a sign displayed at its meeting place that reads “The Exchange Club of ________ Meets Here.”

□ Club uses the national recruiting video or brochure and/or a locally produced recruiting brochure.
   □ Copy of brochure attached.

□ Club produces a bulletin/newsletter of 12 or more issues per year.
   □ Sample and schedule attached.

□ Club uses road signs in its community.
   □ Photo attached.

The winning entrant will be ineligible to win for three years. On the 4th year, the winner will once again be eligible to win this award. The winner may, however, still enter to receive a banner patch during the 3 ineligible years.

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