

POLICY STATEMENT 3.16 THE NATIONAL EXCHANGE CLUB

USE OF EXCHANGE NAME AND LOGO

WHEREAS, the Bylaws of The National Exchange Club provide that the supervision of the use of name, emblem and motto of Exchange is vested in the Board of Directors in Article XVII of the National Bylaws; and

WHEREAS, with consent and approval of the National Board of Directors, the wearing of the pin and use of the name, emblem and motto of Exchange shall be for the purpose of promoting The National Exchange Club, to promote the national project of Exchange, the Prevention of Child Abuse, and all other community service projects; and

WHEREAS, the name, emblem and motto shall not be used to promote an individual member, club, organization or political candidate or political ideal which is not approved by the National Board of Directors; and

WHEREAS, The National Exchange Club is a 501 (c) (4) organization, and The National Exchange Club Foundation is a 501 (c) (3), organized exclusively for charitable and educational purposes within the meaning of the Internal Revenue Code; and

WHEREAS, any individual, club, district, foundation or other organization shall not promote for or against any political candidate or political cause or carry on any other activities not permitted by Section 501 (c) (3) of the Internal Revenue Code.

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of The National Exchange Club that the use of the name, emblem and motto shall only be used in accordance with the foregoing criteria to promote the ideals and principals of Exchange.

Adopted: National Board of Directors

Chicago, Illinois

July 8, 1998